

**THE ZINKE COMPANY**

## **PROVEN AUTOMOTIVE PARTS AND EQUIPMENT**

**For Passenger Cars—Trucks—Tractors—etc.**

### **A SELLING SERVICE BACKED BY A BIG ORGANIZATION**

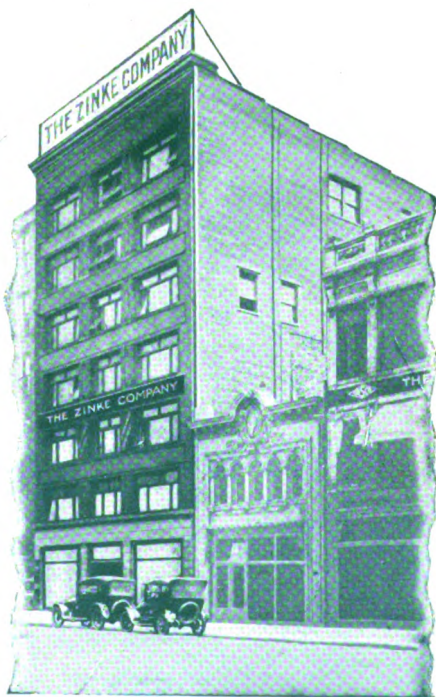
**Established over 13 years.**

The ZINKE COMPANY sells 94% of the jobbers in the entire United States, Canada, Hawaii, the Philippines, Cuba and various foreign outlets through its big export connections.

The ZINKE COMPANY sells exclusively to jobbers and manufacturers of passenger cars, trucks, tractors, etc., and is equipped to handle the entire output of any factory with which it becomes associated.

The ZINKE COMPANY relieves the manufacturer of a burdensome and expensive selling department. Consider the tremendous value of being able to have your products introduced by an established selling organization directly into the markets that you wish to enter and at a minimum predetermined selling cost.

The ZINKE COMPANY is departmentized and operated after the most modern and approved selling methods. Accumulative value of over 13 years has made the ZINKE COMPANY foremost in its field.



**Write for complete details**

## **The Zinke Company**

**1323-1325 Michigan Ave.**

**Chicago, U. S. A.**

# THE ZINKE COMPANY

## Indiana Head Lamps

These lamps have always been noted for their high quality, modern approved design and general serviceability. Standard finishes are all black and black and nickel.



**No. 1216**  
12-in. Front. Props.  $8\frac{1}{4}$  in.  
Per Pair, \$18.50



**No. 10-G Gas**  
Close coupled, vibration proof. Genuine ground glass mirror and silvered front reflector. 10-in. diameter, 6-in. mirror.  $8\frac{1}{4}$  in. prop centers,  $6\frac{1}{4}$  in. deep.  
Per Pair, \$19



**No. 1115**  
Bullet shape, hex. door. Silvered parabolic reflector, hand burnished. Diameter of front,  $11\frac{1}{4}$  in., prop centers,  $8\frac{1}{4}$  in., depth,  $6\frac{1}{4}$  in.  
Per Pair, \$11.50



**No. 916**  
New type for Ford cars. Flat door, plain glass, outside focusing device. Prop centers, 7 in. Can be furnished with bracket attached for 1915-16 Ford.  
Per Pair, \$8.50  
Per Pair, with bkt., \$9.25



**No. 8-G Gas**  
Gas Lamp for Ford cars. diameter 8 in. Prop centers, 7 in. Also suitable for motorcycle head lamp. Can be had in all nickel.  
Per Pair, \$7.00



**No. 1015**  
Designed especially for Ford cars. Round door, plain glass, distance between prop centers, 7 in. Diameter, 10 in.  
Per Pair, \$10.25  
Per Pair, with bkt., \$11.00



**No. 317. Spotlight**  
For windshield or foredoor. Universal bracket permits light to be thrown in any direction. Diminishing mirror in handle. Can be used night and day. Self-contained switch. Just turn handle a trifle to right or left, focusing bulb. Diameter,  $6\frac{1}{4}$  in. Finished with cord.  
Each, \$5.00



**No. 717 DeLuxe Spotlight**  
The last word in spotlights. Beautiful lamp made to match the most exclusive car design. Diameter  $7\frac{1}{4}$  in. Indiana exclusive switch in handle. Press button to get in door. Special short universal bracket. Each.....\$7.00

Manufacturers  
**Indiana Lamp Company**  
Connersville, Ind.

### SALES DEPARTMENT

To the Jobber  
The Zinke Company, No. 1323 Michigan Ave., Chicago, Ill.

To the Manufacturer  
The American Distributing Co., No. 60. Kresge Building, Detroit, Mich.



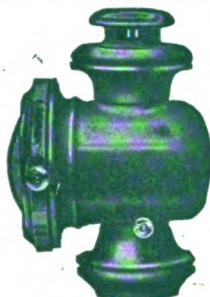
# THE ZINKE COMPANY

## Indiana Side and Tail Lamps

On account of their sturdy construction, they are suitable for use on trucks, tractors, and other heavy work, as well as on passenger cars. Standard finish is all black.



**No. 26. Oil**  
Round type. 5 1/4 in. high.  
5 in. from back to front.  
diameter of glass, 3 in.  
Guaranteed to stay lighted.  
Oil, Pair, \$4.50  
Combination. Pair, \$5.00



**No. 26-A. Oil**  
Same as No. 26, with extra  
large 5 1/4 in. flange. Most  
sturdy for truck use.  
Oil, Pair, \$5.50  
Combination. Pair, \$6.00



**No. 22. Oil.**  
Square type, prop riveted  
through heavy steel plate,  
making strongest possible  
construction. Will not rat-  
tle or leak.  
Oil, Pair, \$5.50  
Combination. Pair, \$6.00



**No. 615. Electric**  
Same design as bullet shape  
head lamps. Round door.  
Makes popular Electric  
Motorcycle Head Lamp.  
Diameter, 6 in. Depth, 4 1/4  
in.  
Per Pair, \$8.00



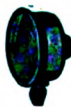
**No. 30 Convex Flange  
Dash Lamp**  
White frosted rosette or  
semaphore glass. No vis-  
ible screws. Rear door. Ac-  
cessible.  
Per Pair, \$4.00



**No. 415**  
Type for Ford cars. Plain  
glass. Regular brackets or  
to fit 1915-16 Ford. Dia-  
meter 4 1/4 in.  
Per Pair, \$6.00



**No. 24 Oil**  
Same type as  
No. 26.  
Oil, Each,  
\$2.50  
Combination  
Each, \$2.00

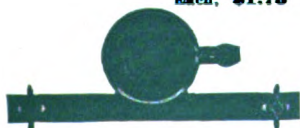


**No. 32**  
5 1/4 in. red sema-  
phore lens in rear,  
white in side.  
Each, \$1.75

**No. 23 Oil**  
Square type  
like No. 22.  
Oil, Each  
\$2.75  
Combination  
Each, \$2.50



**No. 33-L**  
Like No.  
32 but  
with 1 1/2  
in. base  
bracket.  
Each,  
\$2.00



**Indiana Lamp Company**

**Connersville, Ind.**

**SALES DEPARTMENT**

To the Jobber  
The Zinke Company, No. 1323 Michigan  
Ave., Chicago, Ill.

To the Manufacturer  
The American Distributing Co., No. 607  
Kresge Building, Detroit, Mich.

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**No. 1116**  
11-in. Front. Props.  $8\frac{1}{4}$  in.  
Per Pair, \$14.50  
**No. 1016**  
10-in. Front. Props. 7 in.  
Per Pair, \$12.50



**No. 10-G Gas**  
Close coupled, vibration proof. Genuine ground glass mirror and silvered front reflector. 10-in. diameter, 6-in. mirror.  $8\frac{1}{4}$  in. prop centers.  $6\frac{1}{4}$  in. deep.  
Per Pair, \$10



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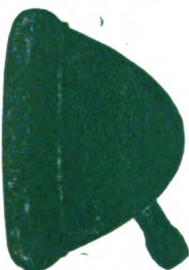
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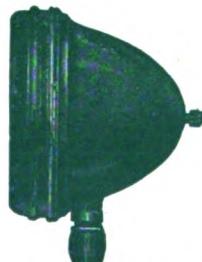
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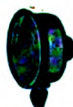
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Same type as  
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Combination  
Each, \$2.00

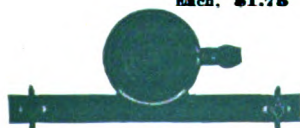


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phore lens in rear,  
white in side.  
Each, \$1.75

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Square type  
like No. 22.  
Oil, Each  
\$2.75  
Combination  
Each, \$3.50



**No. 32-L**  
Like No.  
32 but  
with dif-  
ferent  
Bracket.  
Each,  
\$2.00



**Indiana Lamp Company**

SALES DEPARTMENT

**Connersville, Ind.**

To the Jobber  
The Zinke Company, No. 1323 Michigan  
Ave., Chicago, Ill.

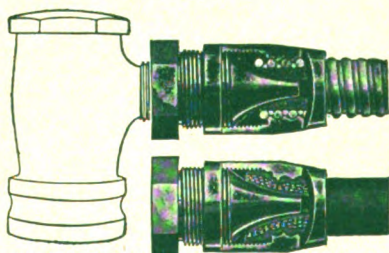
To the Manufacturer  
The American Distributing Co., No. 607  
Kresge Building, Detroit, Mich.



# THE ZINKE COMPANY

## ROMORT AIR APPLIANCES

**Universal Hose Coupling**  
Price \$1.25

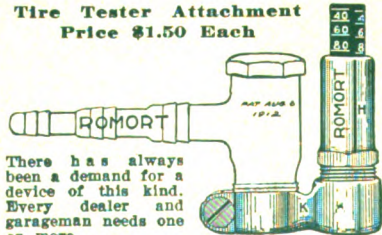


**ONE TYPE**  
fits all sizes  
of air hose,  
metal or  
rubber cov-  
ered.

This coupling absolutely keeps the air valve from blowing off the hose. It is universal—one type fitting all sizes of air hose, rubber covered or metal covered. A brass bushing is furnished with each coupling. This is used on hose of small diameter. On the larger sizes of air hose this bushing is unnecessary. Note from the above illustrations how the air hose is expanded at the end—note the construction of the threaded nipple which wedges the air hose so that it is impossible for the air valve to blow off.

The Romort Coupling is a necessity—nothing else like it on the market.

**Tire Tester Attachment**  
Price \$1.50 Each

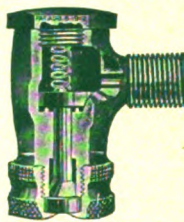


There has always been a demand for a device of this kind. Every dealer and garageman needs one or more.

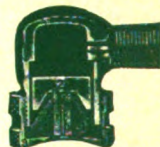
Fits all Romort Automatic Air Valves, either Style "A" or Style "B," and provides a permanent holder for a pressure gauge. Simply slip the gauge into the holder and you have a tire tester and tire inflator combined in one, and the old trouble of losing gauge is forever over.

We furnish the attachment only in two types for Style "A" and Style "B" Valves.

**Automatic Air Valves**  
 $\frac{1}{4}$ " Threaded Stem



**Style "A"**  
\$3.00



**Style "B"**  
\$1.25

These valves are fitted with  $\frac{1}{4}$ " threaded stems for use in connection with the Romort Universal Hose Coupling.

**Automatic**  
**Union, Pipe and Hose Connection**



**Price \$3.90 Complete**

This appliance is designed for use outside the garage. The hose can be disconnected at night and taken in. When the hose is dis-

connected, the valve automatically closes, preventing waste of air. Tightening of the knurled nut raises valve, allowing air to pass through hose. Stem fits  $\frac{1}{4}$ ,  $\frac{3}{8}$ , and  $\frac{1}{2}$ -inch hose.

**Union, Pipe and Hose Connection**  
Price 90c Each



A universally used device to connect the hose to the pipe line. Made of bronze, rust-proof and fits  $\frac{1}{4}$ ,  $\frac{3}{8}$ , and  $\frac{1}{2}$ -inch hose. Attached and detached without tools. The Romort Rubber forms a perfect air seal.

**Complete Catalog of Romort Appliances Sent on Request**

**Manufacturers**  
**Romort Manufacturing Company** Oakfield and Chicago  
**Exclusive Sales**

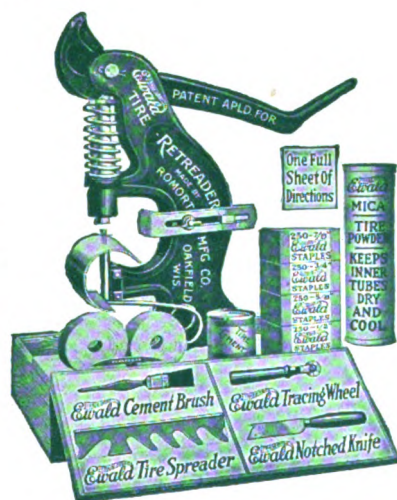
**The Zinke Company, 1323 Michigan Ave., Chicago**





**\$25.00 per day**  
**to any dealer who installs an**  
***Ewald* TIRE RETREADER**

**At least  
 2000 more  
 miles from  
 worn-out  
 casings**



**Complete  
 Outfit  
 as  
 Shown  
 \$20.00**

It is easy to turn out ten casings a day with this outfit. Your customers furnish the two wornout casings, you staple them with the Ewald Tire Retreader Outfit. You can pay for your machine in one day. Many are doing satisfactory work on the Ewald Tire Retreader at a fine profit—why not you?

Everyone is familiar with the thread sewed double-tread tire. Nearly every owner of a motor car has had experience with this method of rejuvenating old tires and not all have been satisfied, owing to the fact that the threads have broken or pulled out after a short time. With the Ewald Tire Retreader wire staples are used—they can't break.

The factory positively guarantees that two casings properly stapled together with the Ewald Tire Retreader will give from 1000 to 2000 miles additional service—that the staples will not pull out if properly set—that the staples will outwear the rubber fabric—that the staples will not chafe the inner tube if instructions are followed.

**Manufacturers**  
**Romort Manufacturing Company      Oakfield and Chicago**

**Exclusive Sales**  
**The Zinke Company, 1323 Michigan Ave., Chicago**

# THE ZINKE COMPANY

## UTILITY Automotive PRODUCTS



Price Per Set, \$1.25

### UTILITY PEDALS

For Fords

"The absolutely necessary accessory for Fords" sums up in the words of the user the reasons for the popularity and fast selling qualities of Utility Pedals for Fords.

They transform small smooth Ford clutch and brake pedals into standard size, comfortable pedals. Heavy rubber pad and side flange prevent slippage. Instantly attached. No holes to drill. Made of pressed steel, black enamel finish. Price, per set, \$1.25.



## UTILITY Universal Wrench Set

Will fit automatically any nut of any size or shape. No screws to manipulate or parts to get out of order. All the advantages of expensive 16-piece socket wrench sets. Price, only \$3.50.



## UTILITY Universal Rim Wrench

Fits every nut on every demountable rim. Absolutely automatic in action. All steel with indestructible handles and jaws even in the face of rough usage. Carries in any tool box. Finished in black enamel and nickel. Packed in fibre board cartons of 10. Price, \$1.75.

## UTILITY

UTILITY Pump for all weights of cars and sizes of tires. Price, \$12.00. Handsomely bronzed. Furnished complete with safety-gauge, two spark plug hole adapters, and 12 ft. braided air hose, 1,000 pound test. Shipping weight, 5 lbs.



## Tire Pumps

UTILITY, Jr., Pump for Fords and other small cars. Price, \$7.50. Nickel-plated finish. Complete with safety-gauge, two adapters and 10 ft. hose. Shipping weight, 3 lbs.

Standard equipped with UTILITY Safety-Gauge which automatically whistles and stops inflation at tire's proper pressure. Pump fits any convenient spark plug hole.

### And the Famous

4 Models



A Model for Every Car

## UTILITY PROTECTED HEATERS

### UTILITY PROTECTED HEATER

For all cars. Nickel-plated protector. Length 29 in. Weight 14 lbs.

Price \$20.00.

### UTILITY FRONT SEAT HEATER

For roadsters, driving compartments of large cars and trucks. For rear installation on Maxwells and Chevrolets. Nickel-plated protector. Length 17 in. Weight 10½ lbs. Price \$12.50.

### UTILITY, JR. PROTECTED HEATER

For Fords and other small cars. Finished in black enamel. Length 17 in. Weight, 10½ lbs.

Price \$9.00.

Manufacturers

HILL PUMP VALVE CO., Archer Avenue and Canal St., Chicago

Sales Department

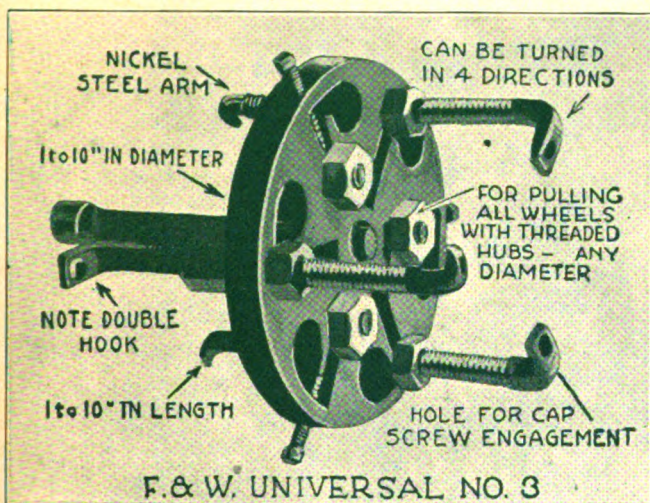
THE ZINKE CO., 1323 Michigan Ave., Chicago





# F. & W.

## Universal Wheel and Gear Puller

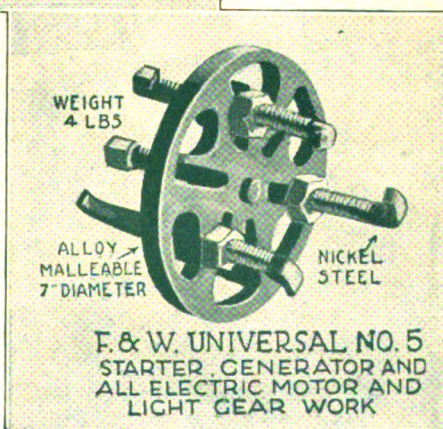


— a single tool which will pull any wheel or gear on any car or truck. It is the only universal puller on the market

**No. 3-List Price \$28.00**

THE F. & W. Universal Wheel and Gear Puller is especially designed for use on aeroplanes, automobiles, trucks, tractors electric vehicles, gas engines, marine motors and electric motors. It will meet all requirements for pulling any type of wheels, gears, and pulleys and is so guaranteed by the manufacturers.

*We can furnish various attachments to do a variety of press and puller work*



**ASK FOR ILLUSTRATED BOOKLET**

**Sales Department**

# THE ZINKE COMPANY

Manufactured by

**F. & W. Manfg. Co.**

**Indianapolis, Ind.**





## What a SPIREX will do for Your Ford

42 % greater cooling capacity guaranteed.

Banishes all overheating troubles.

Permits unusually long, continuous, satisfactory motor operation.

Adds to the life and betters the operation of the motor.

Eliminates all ordinary cooling troubles.

Insures your Ford against radiator leaks.

Reduces the possibility of freezing to the minimum.

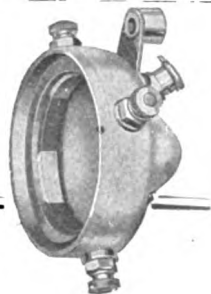
Manufactured by MODINE MFG. COMPANY, Racine, Wis.

**THE ZINKE COMPANY, Sales Dept.**





## *Your Share of the Million* *-how much will it be ?*



**I**N 1919 the trade absorbed over 500,000 MILWAUKEE TIMERS. This year, over 1,000,000 of these standard replacement timers for Fords are being made to satisfy the demand.

This shows that a large majority of Ford owners use this carefully made timer. *What part of the million are YOU going to sell?*

An instrument of real precision, the

## MILWAUKEE TIMER *for* FORDS



**Brush Assembly**

Guaranteed to outwear any other made. Tool-steel roller always bears **squarely** on contacts.

is by far the most efficient and durable on the market. It always gives a hot, fat spark, delivering full power from each explosion. Interchangeable with stock timer. Also fits Fordson Tractor.

**Retail price, \$2.25**

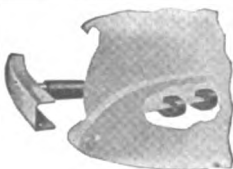
*Get your share of this profitable business*  
*Write NOW for dealer's proposition and discounts*

**Milwaukee Auto Engine & Supply Co.**  
MILWAUKEE, WISCONSIN



**Conqueror Bumper**

Fits almost any car. Can be used on rear of great many cars. Fitted with long enclosed springs. Perfect horizontal adjustment of cross-bar regardless of the curve of the frame members.



**Truitt Bumper**

Fits Essex and '20 Buick. Also many other cars. Especially valuable on cars having splash pans and aprons extending to end of frame members. Strongest and best clamp ever designed — will hold under any condition.



**Waukee Bumper**

Simple design — strong — neat. Easily attached. Fits many cars. Has long, heavy enclosed springs. All working parts machined and accurately fitted.

THE ZINKE COMPANY



## What a SPIREX will do for Your Ford

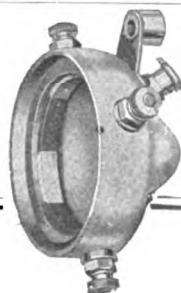
- 42% greater cooling capacity guaranteed.
- Banishes all overheating troubles.
- Permits unusually long, continuous, satisfactory motor operation.
- Adds to the life and betters the operation of the motor.
- Eliminates all ordinary cooling troubles.
- Insures your Ford against radiator leaks.
- Reduces the possibility of freezing to the minimum.

Manufactured by MODINE MFG. COMPANY, Racine, Wis.  
**THE ZINKE COMPANY, Sales Dept.**



# Z THE ZINKE COMPANY Z

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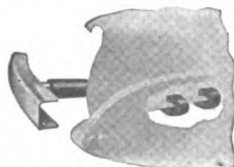
*Get your share of this profitable business  
Write NOW for dealer's proposition and discounts*

**Milwaukee Auto Engine & Supply Co.**  
MILWAUKEE, WISCONSIN



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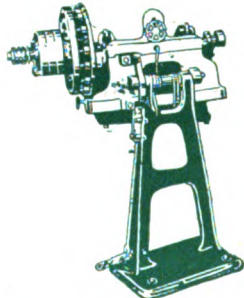


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**Carswell-Hammond Motor Bench Stand**

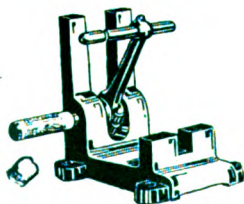


The motor bench stand shown above is built and designed especially for the Ford motor. When the motor is placed in the stand, it can be dissembled or assembled without removing. The stand has a foot lever to operate the swinging table. Shipping weight of the above, 170 pounds.

We also supply the above stand specially constructed to handle Fordson tractor motors as well as Dodge motors. Shipping weight of Fordson tractor stand, 325 pounds. Shipping weight of Dodge motor stand, 210 pounds.

**Dealer's Price.....\$42.50**  
**With Portable Base... 62.00**

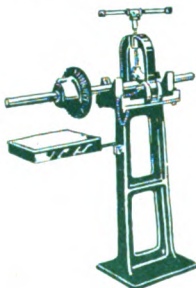
**Carswell-Hammond Alignment Machine for Ford Connecting Rods**



All connecting rods should be tested before replacing them in the motor. A bent connecting rod will cause a slap in same. This is the most efficient type of alignment machine built for straightening Ford connecting rods exclusively. Shipping weight, 40 pounds.

**Dealer's Price.....\$24.00**

**Carswell-Hammond Rear Axle Vise Stand**



This stand is especially designed for Ford rear axle work, but can be used for other axles as well. The stand holds the axle housing firmly. Shipping weight of the above is 140 pounds.  
**Dealer's Price.....\$36.50**  
**No Base with Axle Vise Stand**

**Carswell-Hammond Portable Base and Castors**



This caster base makes any of our motor bench or axle vise stands portable. This base makes it possible to easily move your work as necessity demands. Shipping weight, 90 pounds.

**Dealer's Price.....\$19.50**

**Carswell-Hammond Piston Vise**



This piston vise will be found excellent for quickly and securely holding a piston without damaging same, enabling the workman to easily drive out bushings on pins and remove or replace piston rings. Ford and Fordson size jaws are furnished with each vise. Other sizes can be furnished at a small additional cost. Shipping weight, 25 pounds.

**Dealer's Price.....\$15.00**

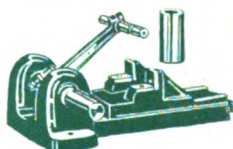
**Carswell-Hammond Revolving Assembly and Disassembly Stand**



As the above illustration shows, this stand will permit the turning of the entire Ford motor as a unit to any position about the revolving axis. The above stand is shown with the caster roller base attached, but is furnished without it if desired. This stand will be found valuable in performing work on several sides of the motor at once, enabling several workmen to operate without interference with each other and having the parts properly exposed to them and within easy reach.

**Dealer's Price.....\$42.50**  
**With Portable Base.... 62.00**

**Carswell-Hammond Adjustable Connecting Rod Alignment Machine**



Any connecting rod can be straightened or lined up with our adjustable machine. The arbor pins are for Ford connecting rods. Bushings are used for the different size crank shafts. Pins can be furnished for any type rod. Shipping weight, 60 pounds.

**Dealer's Price.....\$85.00**

Manufacturers'

**CARSWELL-HAMMOND MFG. CO., Boone, Iowa, U. S. A.**

Sales Department

**THE ZINKE CO., 1323 Michigan Ave., Chicago, Ill.**